



Solid Waste Management Program

Kyle J. Lewis

Operations Director



Philadelphia Marathon Weekend

- **3 Days – Fri & Sat Expo at PCCA; Sat & Sun Races**
- **4 Races**
 - **Saturday Kids Run 500 children ages 6-12**
 - **Saturday 8K Race 3,000 ages 12 & up**
 - **Sunday Half Marathon (13.1) 13,000 ages 14 & up**
 - **Sunday Marathon 16,000 ages 16 & up**

2013 TOTALS - 31,743 Registrants; 3540 Volunteers;

200 Staff/Crew; 300+ exhibitors/Vendors; 65-75,000 Spectators

- **10 days Warehouse Receiving & Packing Prior**
- **Weeklong Parkway Set-up**
- **2 Weeks Post Event unpacking, weighing, donations, inventory**



Why Recycle

- **It's the right thing to do**
- **Mayoral Goal of Greenest City**

Partnerships





Messaging – Constant Education

- **Key & Overall Departmental Meetings**
- **Waste Management Meeting & Testing**
- **PCCA Meetings**
- **Race Guide**
- **Confirmation Email**
- **Expo & Race Venue Signage**
- **SCA Bins**
- **Cheat Sheets**



On-Site Execution

Compost
 2013 GORE-TEX Philadelphia Marathon Waste Watchers Picture Guide
 Food, Napkins, Soiled Paper, Paper Plates, Wax-Coated Paper Cups, Wet Carboard (wet only)

Recycling
 Bottles, Unsold Paper, Flattened Cardboard, Aluminum Foil Coffee Cup Lids, Juice Cartons

Trash
 Plastic Bags, Styrofoam, Non-paper & Non-foil wrappers, straws

Heat Sheet Recycling



Waste Management Success



Waste Management Success





Waste Management Success



Gold Certification - 2012-13

2013 Diversion

Recycling:	21.6 tons (74%)
Compostable:	3.5 tons (12%)
Trash:	4.2 tons (14%)

Expansion to 5 additional large-scale special events
via Cities of Service Grant Award to
Mayor's Office of Civic Engagement
and Volunteer Service



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*Thank You, and join us
November 21-23, 2014*